

WEBSITE EXCELLENCE

Does your web presence promote your business' vision, values and vitality?

Are you converting website visitors into customers?

Effective web presence



The internet is often the first port of call for new customers, partners and recruits. Successful organisations must recognise the importance of creating and maintaining a strong web presence. This requires absolute focus on understanding the needs of customers and partners. The creation of a website that meets these requirements can prove challenging, as modern websites are complex and require specialist skills to define, develop and deploy successfully.

LOC has a track record in helping our clients successfully deliver industry leading, award-winning websites. We use proven methodologies to ensure business benefits are delivered on time and on budget. If your online presence needs a refresh, LOC has the skills, experience and capabilities to help you deliver.

LOC provides the following...

Project Management

Our assignments are managed using the LOC Project Management Methodology to control scope, milestones, critical success factors and key performance indicators, thereby ensuring that we deliver your project on time and on budget.

Business Analysis

Working with key business and delivery side resources, we ensure that the project outputs are clearly defined, documented and agreed by all stakeholders. Business analysts provide the interface between business and technology teams and are critical to any successful delivery.

Solution Design

Solution Designers ensure that the technologies employed to create your website are the best fit for your business, for now and the foreseeable future. These technical specialists are available to you to provide technical leadership throughout the project.