

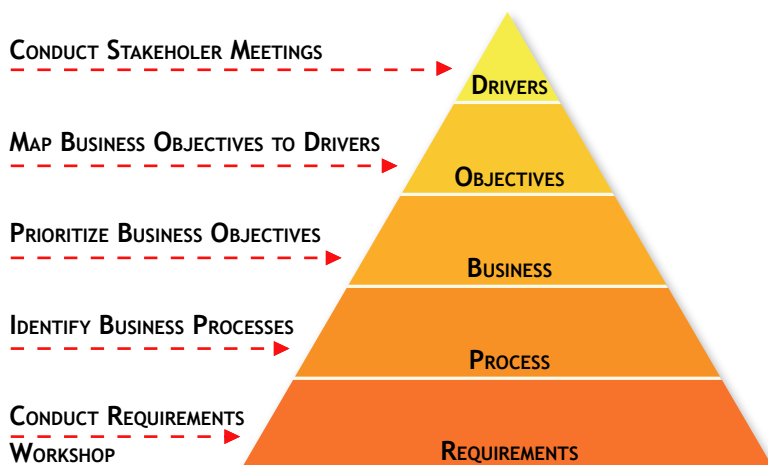
# BUSINESS ANALYSIS

Do you understand which activities will maximise value for your business?

Will your business solution meet your customers' expectations?

## Clarity of Purpose

Clarity of Purpose occurs when everyone involved has a clear and consistent view of the project and the desired business benefits. Rigorous business analysis pinpoints those areas where improvements to existing processes and practices can be made. Ensuring a focus on the correct areas will create reduced operating costs, maximise the resource potential whilst providing the business with a route to achieving an enhanced level of customer service delivery.



LOC Business Analysts will work jointly with you to define your business and technical requirements as well as provide the required capability to support the transition of the analysis into defined schedules of activity. Following our proven methodology for documenting your expectations and requirements we will help you develop a clear vision of planned initiatives that can be successfully implemented.

LOC excels in defining business cases and delivering business benefit; our structured approach to business analysis ensures you achieve your anticipated results on budget and to time.

## LOC provides the following...

### Requirements Definition

Business Requirements are the measurable statement of intent about a planned business change. LOC works with you to identify the drivers for business change and documents the business requirements to enable agreement by stakeholders across the board.

### Stakeholder Management

A successful project requires business stakeholders to agree to the project objectives and give their commitment and support to the outcomes. LOC works with your stakeholders throughout the project to ensure their input to key decisions is maintained.

### Change Control

When a change to agreed Business Requirements is proposed and that change impacts the project cost or timescales, LOC implements and manages the change control procedure. This process reduces the likelihood of unexpected additional cost and keeps the project on track.